

Gameday Activation Team Member

Roles & Responsibilities



Reports to: Gameday Activation Team Coordinator

Description of Position: This position is seasonal and is meant to provide work experience for the selected candidate. This is not a full-time staff position. Chosen candidates will be required to attend all Windsor Spitfires home games and select special events.

Compensation: Volunteer Position – College/University credit or hours may be available.

Qualifications:

- Have a strong outgoing personality
- Easily approachable and able to interact with our fans
- Detail oriented with the ability to multi-task
- Be reliable and able to attend majority of Windsor Spitfires games
- Ice Skating (not mandatory)

Responsibilities:

- Execute the promotional / fan engagement needs following the production script provided by the Gameday Activation Team Coordinator.
- Work with other members of the Gameday Activation Team to create positive fan energy and engagement throughout the arena while executing a variety of in-game roles. Including but not limited to:
 - Live Promotions
 - Intermission Activities
 - Ingress/Egress giveaways
 - Seat Drops
- Interact with thousands of fans at every home game with the goal of bringing current initiatives to life to help drive awareness and sales and enhance the Spitfires experience for every fan.