



Sarnia Sting Hockey Club
1455 London Road
Sarnia, ON
N7S 6K7

JOB TITLE	Intern – Digital Media Specialist
REPORTS TO	Jake Bourrie – Manager, Marketing and Digital Media

JOB PURPOSE

The Intern – Digital Media Specialist position is an integral part of the Sarnia Sting Marketing Department and focuses on developing promotional materials for the organization through print and online ads, social media campaigns, and in-game promotions. The person who fills this position will be required to work all home games (34) and additional events throughout the season as necessary. The primary function of this position is creating and assisting in digital media management for the organization. This position reports directly to Jake Bourrie, the Manager of Marketing and Digital Media, as well as Jennifer Gillis, the Manager of Game Day and Special Events.

DUTIES AND RESPONSIBILITIES

- Create and update online and print advertisements
- Preparing and testing Game Day LED assets
- Operation of videoboards on game days as required
- Assist in the creation of social media and online promotional campaigns
- Assist in the set-up and take-down of the concourse
- Other duties as assigned

QUALIFICATIONS

- Sports and Recreation Management student preferred
- 1 year experience in an OHL or comparable organization
- Proficient with Adobe Photoshop, and Microsoft Office applications
- Must be self-motivated, organized, and enthusiastic
- Reliable, strong worker as an individual and as part of a team, and able to work ALL 34 home games

WORKING CONDITIONS

This position requires regular evening and weekend work, as dictated by our home game schedule for the season. Additional hours are required before and after home games to allow for preparation of the concourse and promotions, as well as clean-up. In addition, a minimum of 2 hours within the office on non-game days is expected. Additional dates/hours may be required based on the needs of the organization and how quickly you are able to complete assigned work.

Certain intermission promotions will require Game Day Staff to walk on the ice, appropriate footwear should be worn at all times and proper care should be taken to prevent injury. On game days, all intern staff will be required to wear the provided game day uniform, with business attire pants and shoes.

PHYSICAL REQUIREMENTS

Physical requirements include but are not limited to:

- Set up and take down of concourse (tables and chairs, Chuck-A-Puck Materials)
- Majority of the game will be spent walking/standing, including frequent use of stairs
- Other duties as required

TO APPLY

Please send your cover letter and resume by July 29, 2018, to: buzz@sarniasting.com, citing the job title in the subject line. References may be required upon request.

We thank all applicants for their interest, however only those selected for an interview will be contacted.
