



www.oshawagenerals.com
905-433-0900

Generals Hockey Inc.
Tribute Communities Centre
99 Athol Street East Oshawa
Ontario L1H 1J8



Memorial Cup Champions
1939-1940-1944-1990-2015

Oshawa Generals Public Relations Intern

Position: Intern, Public Relations
Posting Date: June 27th, 2018
Duration: September 2018—April 2019
Contract type: Part-Time, Unpaid

The Oshawa Generals Hockey Club is looking for an enthusiastic individual with a passion for sports, media relations and writing who is interested in gaining experience in public relations and communications within the sports industry.

The successful candidate will improve their skills, have the opportunity to develop and execute their own ideas, create contacts in the sports industry, and experience a professional sports setting.

Description of Organization:

The Oshawa Generals Hockey Club is a member of the Ontario Hockey League (OHL) and Canadian Hockey League. Established in 1937, the Oshawa Generals are an integral part of the Oshawa and Durham Region community.

The positive development of hockey players both on and off the ice is our focus, giving the players outstanding facilities and coaches to master their craft while being key members of the community. A winning attitude runs deep within the Generals organization having won 13 OHL Championships and 5 Memorial Cups.

Responsibilities:

This person will play a significant role in coordinating press conferences, interviews, game day stories, game recap, website articles, building and sending the weekly e-newsletter.

- Attend all 34 Oshawa Generals home games which are frequently on evenings, weekends and holidays
- Write game previews and game recaps for the Generals website and media outlets
- Assist with the development, printing and distribution of game notes, and game rosters
- Assist media room staff when needed
- Creation and distribution of game-day credentials
- Idea generation and creation of feature stories for team's website
- Weekly e-newsletter to fanbase and season ticket holders
- Develop relationships with media members and visiting broadcasters
- Assist the Manager, Media Relations and Coordinator of Digital Marketing in other tasks as assigned



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Qualifications:

- Must have an interest in sport writing
- An interest and knowledge of hockey and its culture is strongly preferred
- Strong verbal and written communication
- Strong work ethic, positive attitude and enthusiasm
- Must to able to operate in a team environment
- Ability to complete tasks with minimal supervision
- Organization and problem-solving abilities
- Ability to generate and implement creative ideas
- Commitment to the organization
- Desire to learn and work in a fast-paced environment
- Demonstrate professional demeanour in the workplace
- Be conscious of media procedures and guidelines

If you are interested in this immersive learning, personal growth and networking opportunity in the sports industry, please send an application to:

Jessica Corbett
Manager, Media Relations & Game Operations
jcorbett@oshawagenerals.com

The Oshawa Generals are an equal rights employer that is committed to accessibility and meeting the needs of all individuals. Please make us aware of any need for accommodation.



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